BEARD PAPA'S MALAYSIA - PAPA APPROVES CONTEST
Terms & Conditions

1. CONTEST PERIOD
   - The contest runs from 12 November 2026 to 30 November 2026. Entries submitted outside the contest period will not be considered.

2. ELIGIBILITY
   - Open to Malaysian residents aged 18 years and above.
   - Participants must have a valid Instagram account set to public throughout the contest period.
   - Employees of Alicorn Sdn. Bhd., its appointed agency, and their immediate family members are not eligible to participate

3. HOW TO PARTICIPATE
   To enter the contest, participants must:
   - Create an original and creative beard or moustache look. This can be a real, fake, drawn, styled or otherwise interpreted beard or moustache.
   - Share a photo or video of their look on their Instagram Feed or Reel.
   - Ensure their Instagram account is set to public.
   - Tag @BeardPapasMalaysia and include all three hashtags:
     - #BeardPapasForMovember
     - #PapaApproves
     - #Movember
   - Participants may submit multiple entries throughout the contest period.
   - Each entry must fulfil all participation criteria listed above and be an original creation by the participant.
   - No purchase is required to participate.

4. WINNER SELECTION
   - Entries will be evaluated & selected by Beard Papa's Malaysia based on creativity and originality.
   - Three (3) winners will be selected at the end of the contest period.
   - The judges' decision is final, and no correspondence will be entertained.

5. PRIZES

   Three (3) winners will receive the following prizes:

   - 1st prize: One (1) Tote Bag, one (1) box of any six (6) cream puffs and one (1) sticker.
   - 2nd prize: One (1) box of any six (6) cream puffs and one (1) sticker.
   - 3rd Prize: One (1) box of any three (3) cream puffs

6. PRIZE REDEMPTION

   - Winners must contact Beard Papa's Malaysia via Instagram Direct Message (DM) within seven (7) days from the winner announcement date to claim their prizes.
   - For verification purposes, winners will be required to provide their full name, email address, mobile number and preferred Beard Papa's Malaysia outlet for prize redemption.
   - Upon successful verification, Beard Papa's Malaysia will issue the relevant redemption code(s) to the winners.
   - Winners must collect their prizes in person from their selected Beard Papa's Malaysia outlet by 31 December 2026.
   - All prizes must be redeemed by the stated deadline. Any unredeemed prizes after this date will be forfeited.
   - Prizes are non-transferable, non-exchangeable and cannot be converted into cash.

7. GENERAL TERMS & CONDITIONS

   - By participating in the contest, participants agree to abide by these Terms & Conditions.
   - All entries must comply with Instagram's Community Guidelines.
   - Entries containing offensive, inappropriate or defamatory content, or unauthorised third-party copyrighted material, will be disqualified.
   - Beard Papa's Malaysia reserves the right to disqualify any incomplete, fraudulent or non-compliant entries.
   - By participating in the contest, participants acknowledge and agree that their submitted entries may be featured on other Beard Papa's Malaysia social media platforms.
   - Participants' personal information collected during prize redemption will be used solely for winner verification and prize fulfilment.
   - Beard Papa's Malaysia reserves the right to amend, suspend or cancel the contest or these Terms & Conditions at any time without prior notice.
   - This contest is in no way sponsored, endorsed, administered by or associated with Instagram.
   - Beard Papa's Malaysia's decisions on all matters relating to the contest are final, and no correspondence will be entertained.